



THE COUNCIL OF THE CITY OF BINGHAMTON
STATE OF NEW YORK

Date: March 4, 2020

Sponsored by Council Members: Scaringi, Resciniti, Strawn, Scanlon
Introduced by Committee: Planning and Community Development

ORDINANCE

entitled

AN ORDINANCE AUTHORIZING PARK
OUTDOOR ADVERTISING OF NEW YORK,
INC. TO INCREASE THE HEIGHT OF THREE
EXISTING OFF-PREMISE ADVERTISING
SIGNS BY VARYING HEIGHTS AND REPLACE
A STATIC BILLBOARD SIGNFACE WITH A
DIGITAL SIGNFACE

WHEREAS, pursuant to the Code of the City of Binghamton § 410-62, *Signs specifically prohibited in all districts; signs allowed by permit only*, all advertising signs installed in the City of Binghamton must first be approved by City Council before permit approval; and

WHEREAS, Park Outdoor Advertising of New York, Inc. ("Park Outdoor") applied for approval to increase the height of three (3) existing off-premise advertising signs (billboards) and to replace one static billboard signface with a digital signface; and

WHEREAS, the application was reviewed by the Planning Commission, which issued a report dated October 21, 2019, which is incorporated herein by reference; and

WHEREAS, City Council wishes to approve Park Outdoor's application provided herein.

NOW, THEREFORE, the Council of the City of Binghamton, duly convened in regular session, does hereby ordain as follows:

Section 1. That Pursuant to the Code of the City of Binghamton § 410-62, *Signs specifically prohibited in all districts; signs allowed by permit only*, the Council of the City of Binghamton does hereby approve Park Outdoor's application as follows:

- (i) At 88 Bevier Street (Tax Parcel No. 144.67-3-47), to raise the existing pole up to twenty-five (25) feet from its current height of approximately seventy-five (75) feet. The existing off-premise advertising sign (billboard) will not be enlarged. Park Outdoor may install a new foundation within ten (10) feet of the existing foundation.
- (ii) At 111-143 Broad Ave. – Two (2) existing signs (Railroad Right-of-Way).

Sign 1 (adjacent to Broad Ave on eastern boundary of ROW area, labeled "SS1" on project map) to raise the existing pole up to eight (8) feet from its current height of approximately seventy-five (75) feet. The existing off-premise advertising sign (billboard) will not be enlarged. Park Outdoor may install a new foundation within ten (10) feet of the existing foundation.

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Sign 2 (adjacent to railroad tracks on western part of ROW area, labeled "SS2" on project map) to raise the existing pole up to twenty-five (25) feet from its current height of approximately seventy-five (75) feet. The existing off-premise advertising sign (billboard) will not be enlarged. Park Outdoor may install a new foundation within ten (10) feet of the existing foundation.

- (iii) At 159.5 N. Griswold Street (144.52-1-22.11), to replace the west facing static signface of the existing off-premise advertising sign (billboard) with a digital signface. The existing off-premise advertising sign (billboard) will not be enlarged.

Section 2. That prior to any construction, Park Outdoor will submit its plans to the City of Binghamton's Department of Building Construction & Code Enforcement to review all plans and to provide a building permit where required or written confirmation that no building permit is required.

Section 3. That this Ordinance shall take effect immediately.

Introductory No. 020-33

Permanent No. 070-32

Sponsored by City Council Members:
Scaringi, Resciniti, Strawn, Scanlon

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OUTDOOR ADVERTISING OF NEW YORK, INC.
TO INCREASE THE HEIGHT OF THREE
EXISTING OFF-PREMISE ADVERTISING SIGNS
BY VARYING HEIGHTS AND REPLACE A
STATIC BILLBOARD SIGNFACE WITH A
DIGITAL SIGNFACE

The within Ordinance was adopted by the Council of
the City of Binghamton.

Date 3/4/2020

City Clerk [Signature]

Date Presented to Mayor 3/5/2020

Date Approved 3/5/2020

Mayor [Signature]

	Ayes	Nays	Abstain	Absent
Councilman Scaringi	✓			
Councilwoman Resciniti	✓			
Councilwoman Riley	✓			
Councilwoman Friedman	✓			
Councilman Burns	✓			
Councilman Strawn	✓			
Councilman Scanlon	✓			
Total	7	0	0	0

Code of the City of Binghamton

Adopted Defeated

7 Ayes 0 Nays 0 Abstain 0 Absent

I hereby certify the above to be a true
copy of the legislation adopted by the
Council of the City of Binghamton at a
meeting held on 3/4/2020. Approved
by the Mayor on 3/5/2020 [Signature]